

DIGITAL MARKETING PLAN



METALLIC PLAN

7500

- 4 Facebook Posts Weekly
- One Blog
- Twitter Linking
- Facebook Advertising
- Content written by professional Writer.
- Blog Maintenance

*(Using of photos provided by company or we will pick images from Google with the client's logo.)

BRONZE PLAN

10000

- Daily Facebook Posts
- One Blog
- Twitter Linking
- Instagram post
- LinkedIn post
- Facebook Advertising
- Content written by professional Writer.
- Blog Maintenance

*(Using of photos provided by company or we will pick images from Google with the client's logo.)

SILVER PLAN

20000

- Daily Facebook Posts
- Two Blogs
- Twitter Linking
- Instagram post
- LinkedIn post
- Two Youtube Videos
- Facebook Advertising
- Content written by professional Writer.
- Blog Maintenance
- Running Contests
- Promoting Events
- Running Discounts

*(Infographics made by professional designers and high quality videos made with stock shots and videos.)

GOLD PLAN

40000

- Daily Facebook Posts
- 10 Blogs on different platforms.
- Twitter Linking
- Instagram post
- LinkedIn post
- Two Professionally Shoot Youtube Videos
- Facebook Advertising
- Content written by professional Writer.

- Blog Maintenance
- Photo-shoots
- 3 Website Integrated Content
- Linking Website Content to Facebook
- Running Contests
- Promoting Events
- Running Discounts
- Social Media Monitoring by replying to messages, reviews, check-ins and other mentions.
- Google Presence Enhancement on 1 page.
- Google Link Creations on 10+ platforms

*(Video and Audio Editing will be done by team of professionals. High End Graphic Designing. Multi Camera Video Shoot and Photo Shoots.)

PLATINUM PLAN

85000

- Complete Online Reputation Management
- Complete Social Media Marketing
- Complete Search Engine Optimization
- Youtube Marketing
- Running Paid Ads
- Online PR

*(Video and Audio Editing will be done by team of professionals. High End Graphic Designing. Multi Camera Video Shoot and Photo Shoots.)

SAPPHIRE PLAN

1 LAKH 50 THOUSAND

- Complete Online Reputation Management
- Complete Social Media Marketing
- Complete Search Engine Optimization
- Youtube Marketing
- Running Paid Ads
- 3 HD Videos Shot and Made
- Animated Videos
- 5 Page Google Search Engine presence
- 5 Page BING Search Engine presence
- Monitoring Google Activities
- Writing Reviews in Various Customer and Guest Feedback Websites and Apps.
- Traditional PR
- Online PR

*(Video and Audio Editing will be done by team of professionals. High End Graphic Designing. Multi Camera Video Shoot and Photo Shoots.)

FACEBOOK MARKETING

- We do regular updates on the page. It can be 1 or 2 posts per day, depending on the client's brand.
- We also create effective tabs or apps for the page. o We run engaging contests and quizzes to create a buzz of the brand amongst the target audiences.
- We do effective Facebook paid marketing by creating correct and attractive ad campaigns.
- Our designers make eye-catching creative for the posts.
- We manage client relationships through Facebook by doing regular monitoring of the page and replying to all the queries once in a day.

Price: 15,000 /- per month (Minimum 6 months contract)

One Month: 20,000 /-

TWITTER MARKETING

- We do regular tweets on the profile. It can be 2 to 4 tweets per day, depending on the client's brand.
- Here we use hashtags wisely and reach out to the right target audience.
- We run engaging and attention grabbing contests on the profile.
We optimize and monitor it regularly to build brand's image and trustworthiness amongst the audience.
- We use twitter analytics to keep a record of the audience's response.
- We do organic and paid network expansion.

Price: 15,000 /- per month (Minimum 6 months contract)

One Month: 20,000 /-

INSTAGRAM MARKETING

- We share attractive pictures and short clippings here.
- We use hashtags by keeping in the target audiences in our mind.
- Our designers especially design appealing creatives for this platform.
- We share new launches, product designs and latest offers to boost site visits & sales.

Price: 15,000/- per month (Minimum 6 months contract)

One Month: 20,000/-

With Facebook and Twitter marketing get Instagram marketing and a stock shot Youtube video absolutely free

All four at @ reasonable price of 40,000/- per month.

SPECIAL PLAN

- Facebook, Twitter, LinkedIn, Instagram posting thrice a week in just 7,000/-
- 3 Youtube Videos Made in just 10,000/- (using stock footages.)
- 3 Videos Shot and edited By Professionals in just 15,000/-
- Facebook monitoring in just 15,000/-
- Google Blogs and Regular Updating in just 10,000/-
- Youtube Channel Maintenance – 15,000/- with creative scripts.
- Facebook, Twitter, LinkedIn, Instagram and Youtube posting thrice a week in just 15,000/- (including ad-words and paid ads.)

KEYWORD PRICING

1000/- per keyword for 10 keywords for one month (6 months contract minimum)

800/- per keyword for 20 keywords for one month (6 months contract minimum)

650/- per keyword for 30 keywords for one month (6 months contract minimum)

GRAPHICS PLAN

- Website Designing And Development (Static)- Stares at 10,000
- Website Designing And Development (Dynamic)- Stares at 35,000
- Brochure Designing (4 Pages 2500 , 6 Page 3500, 8 Pages 5000)
- PPT Creation Or Company Profile (20 Pages) 5000
- Print Ad Creation- 1,200
- Infographics 1500 To 2000 (Depending On The Creative Size.)
- Poster Designing 1200
- Logo Design 5000 (With 3 Opt)
- Letterhead- Rs.500
- Envelope-rs.500
- Business Card 500 (2 Side)
- Billboard 2500

ADDITIONAL SERVICES OFFERED WITH PRICING

- Negative Link Removal- 30,000/- per link.
- Wikipedia Page Creation- 60,000
- Paid PR- 20,000
- Brand Consultation- 10,000
- Skill Management Lectures and Tutorials to Employees- 10,000

*Paid Ads includes post likes and page likes.

*All the amounts quoted are for one month.

*Payment must be made in advance.

* Any additional graphic made for personal branding will be charged.

*One can club services and offers for better returns in minimum costing.

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